

April

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

CONTENT IDEAS:
April Fools Day
Family Night
Grad Night
We're Hiring
#daysout
Location/Hours Post
Preparation Post
Time Lapse - Set Up
Product highlight
Employee Highlight
Favorite April Fools Prank
Favorite Flavor Poll
Business Owner Minute - Why you
Started Your Business

May

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

CONTENT IDEAS:
Cinco De Mayo
Mother's Day
Memorial Day
Weddings/Grad/Birthday Parties
Opening Day
Location Highlight
Join our Rewards Program
Introduce Yourself
Employee of the Month
Secret Flavor of the Week
Collab with Local Business

June

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

CONTENT IDEAS:

- Father’s Day
- Family Night
- Schools Out
- Sloth Factors - What Makes You Unique
- Collab with Local Business
- Ask for Reviews
- Video Tour
- The Perfect Pour
- Happy Customer Highlight
- Favorite Flavor Poll
- Secret Flavor of the Week
- Why do YOU Love Tropical Sno?
- How to Make Shave Ice
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July

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

CONTENT IDEAS:

Independence Day

National Blueberry Month

We do Weddings!

National Pink Month

Employee Spotlight

Special Deals for the month

Video - time lapse day In the life

Happy Customer Review

Flavor of the Month

Secret Flavor of the Month

Tropical Sno Celebration Day

\$2/\$3 Shave Ice

Make Shave Ice with me

# August

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
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CONTENT IDEAS:

National Watermelon Day

Back to School

National Eat Outside Day

National Friendship Day

Product Highlights

Last Month/Day/Week of the Season

Thanks for a Great Season!

Owner- Thanks for a Great Season Vid

Favorite Summer Memory

Secret Flavor of the Month