

April

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

CONTENT IDEAS:

April Fools Day

Family Night

Grad Night

We're Hiring

#daysout

Location/Hours Post

Preparation Post

Time Lapse - Set Up

Product highlight

Employee Highlight

Favorite April Fools Prank

Favorite Flavor Poll

Business Owner Minute - Why you

Started Your Business

May

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

CONTENT IDEAS:

Cinco De Mayo

Mother's Day

Memorial Day

Weddings/Grad/Birthday Parties

Opening Day

Location Highlight

Join our Rewards Program

Introduce Yourself

Employee of the Month

Secret Flavor of the Week

Collab with Local Business

June

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

CONTENT IDEAS:

Father's Day

Family Night

Schools Out

Sloth Factors - What Makes You Unique

Collab with Local Business

Ask for Reviews

Video Tour

The Perfect Pour

Happy Customer Highlight

Favorite Flavor Poll

Secret Flavor of the Week

Why do YOU Love Tropical Sno?

How to Make Shave Ice

July

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

CONTENT IDEAS:

Independence Day

National Blueberry Month

We do Weddings!

National Pink Month

Employee Spotlight

Special Deals for the month

Video - time lapse day In the life

Happy Customer Review

Flavor of the Month

Secret Flavor of the Month

Tropical Sno Celebration Day

\$2/\$3 Shave Ice

Make Shave Ice with me

August

2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

CONTENT IDEAS:

National Watermelon Day

Back to School

National Eat Outside Day

National Friendship Day

Product Highlights

Last Month/Day/Week of the Season

Thanks for a Great Season!

Owner- Thanks for a Great Season Vid

Favorite Summer Memory

Secret Flavor of the Month